

Blooper

The Friendliest Little Yacht Club on the Bay!

PO Box 1604, East Greenwich, RI 02818 401-885-4414 westbayyc.org

Volume 34 Issue 7

August 2009

Commodore's Message

I don't think we are out of the woods yet with the weather. We have a handful of great days, but it looks like the rain is on its way back. Hopefully it will be short lived. I have really enjoyed the last few days of warm days and cool nights.

The Board has been working tirelessly on strategic planning for the club. This exercise has never been done, but I feel it is a crucial step to ensure the future of our club. So, what is strategic planning? **Strategic**



planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy, including its capital and people.

Strategic planning is the formal consideration of an organization's future course. All strategic planning deals with at least one of three key questions:

1. "What do we do?"
2. "For whom do we do it?"
3. "How do we excel?"

In many organizations, this is viewed as a process for determining where an organization is going over the next year or more - typically 3 to 5 years, although some extend their vision to 20 years. In order to determine where it is going, the organization needs to know exactly where it stands, then determine where it wants to go and how it will get there. The resulting document is the strategic plan.

Currently we have five strategic goals that have been identified by the board. These five strategic goals are viewed as a 3-5 years for completion. Each committee chair has been tasked with creating 3 Tactical goals that support the 5 strategic goals. **Tactical planning** typically focuses on three to five challenging but achievable "stretch goals" that can be realistically implemented during a 12 month period.

In addition to our strategic and tactical planning each committee is working on creating a budget for 2010. We will be presenting this to all members during our Annual meeting. Everyone on the board has been working hard to create these budgets and tactical goals which has never been done before. We are working to put more structure around how the club is run along with streamlining day to day activities.

Don't forget this is your club. Get involved!!

Greg Fornal
Commodore

Cruising Committee

Ahoy, Everyone! Even as you read this, the WBYC Summer Cruise started July 25th, and is underway with Grant and Jennifer Brandon as Cruise Captains for the first half; Dave and Leanne Pickering as Cruise Captains for the second week. Whether you are joining them for the whole cruise, or in part, we hope you will all enjoy great weather and a wonderful time!



An overlapping event for those cannot participate in the Summer Cruise will be the Ice Cream Social to be held in Potter's Cove with Carol Ann Getter and Skip Williamson as Cruise Captains. Everyone is invited to bring some kind of ice cream garnish to be shared on Saturday afternoon during the Social.

September is also a busy Cruise month with Bill and Michelle Lilly taking the Labor Day Cruise, and Michael LaRobardier heading up the Conannicut Cruise in Jamestown.

Just a little reminder to throw an anchor at Potters Cove rather than pick up a vacant mooring, as there are no longer public moorings and penalties have been enforced. And please remember that renting a mooring or slip for the night anywhere may or may not include facility amenities like using the bathrooms/showers, etc. Remember to ask first, so you will be able to plan your stay better. Nothing will put a damper on a nice day faster than to find out the bathroom is 'members only', and your holding tank is full!

Finally, don't forget our Friday night Full Moon Raft-up on August 7th. If the weather does not cooperate, we simply meet at the yacht club to have our festivities!

That about covers it for this month! Everyone get out there, be safe, and enjoy the summer! Of course, if you have any questions regarding any of the Cruising events, or suggestions for a cruise, please do not hesitate to contact either Nathan Shapiro or yours truly. Fair winds!

Ann Getter, Cruising Chair
S/V Juggler

Independence Day Cruise 2009

Again this year, Jay and I were your captains for this years 4th of July cruise (many thanks to Dave, Leann and "the girls"). Although we were initially disappointed with the change of venue this year from the Herreshoff Museum in Bristol to the Conannicut Marina in Jamestown, it proved to be a wonderful time had by all. The weather decided to cooperate with us for the weekend allowing for everyone to get in some much needed sailing time with friends...I know Stormin' Norman and Sevenoaks weren't the only ones who took advantage by sailing during the day on Saturday as well.

We had members at Conannicut Marina and on the other side of the island at Dutch Harbor but that wasn't all...some spread right over to Newport for the holiday festivities. Other members reported in from Bristol that the parade was as good as it gets. We had over 20 members in attendance at a dinner at Trattoria Sympatico only a hop, skip and a jump from the boat. Dinners ranged from pizza to pan seared tuna steaks. We wound up dinner with enough time to regroup and get back to the boats to watch the extensive fireworks display over in Newport. What a

great view from the water...even if we couldn't hear the blasts.

For those who attended, we'd love to hear your feedback as we begin planning for next year's event. Feel free to email me or stop me in the club to offer your ideas.

Until the next cruise,
Jay & Alicia Eshleman

Activities Committee

Did summer make an appearance recently? Perhaps if you blinked, you missed it! Hopefully, there will still be plenty of nice weather ahead.

As always, the raft-up off Goddard Park was a big hit. From a secret source, (the Moose), it broke up around 2:00 AM. Let's see what the next one brings. The "Racing Kitchen" continues to be busy after the races on Monday nights. Our hat's off to Dean Travis. Your help is always appreciated. Stop by and join us for dinner anytime. We'll be happy to include you.

As fall is fast approaching, the "indoor activity" calendar will be in full swing. We're always looking for new ideas, so don't be shy, give us a call.

ON THE SMILE LINE Congratulations to Jay Eshleman and Nathan Shapiro who recently started new jobs. Good Luck!

See you at the club,
Jo-Ann, Phyllis, and Michele

Would You Like an Action Shot of Your Boat?

WBYC wants to showcase our members' boats on our "Wall of Fame". You may have already seen the samples we've already put on our wall. We will be setting up picture-taking sessions on the Bay. This is a

great opportunity for you to get professional pictures taken of your boat at a very affordable price and display it in our Club for a membership year. If you have raced in a WBYC event within the last few years there is a good chance we already have a picture. Call us if you are interested. We are taking orders now!

Our guidelines are simple:

- Pictures are to be "boats in action" (it is not about the crews).
- You are renting a spot on the "Wall of Fame" for a membership year.
- Club will print and frame all pictures.
- Price is \$25 (including our taking a picture of your boat).
- Free summer picture-taking sessions on Greenwich Bay will be scheduled.
- Proceeds to be used for House Capital Fund.

Race Committee

With the race season in full swing, the club's grill has been putting in serious hours. Thanks to all the volunteers who make it possible, from committee boat help to the tremendous job of cooking, serving and cleaning the feast afterwards!

In addition to the usual Monday evening racing, we have had several other events in the past month, including the Newport Storm Regatta, the F³ series races 1 and 2, and the Lady Skipper Regatta. Congratulations to all participants on a strong showing.

East Greenwich recently celebrated their centennial anniversary by hosting a regatta. The EGYC Centennial Regatta was a pursuit race held on July 18th and was open to clubs across the bay. WBYC had a very strong showing with 12 WBYC-flagged boats participating in three categories.

Membership Committee

Please extend a warm welcome to our newest members and their families if/when you see them on the bay:

Rodney & Rose Jean-Louis, of the vessel "Destiny", and their four children; Antoinette, Racquel, Adreyanva and Ashley

Vern & Kat Wright, of the vessel "Hajime", and their three children; Owen, River and Brynn

John & Ana Cardona and their two children; Samantha and Brianna

We would also like to offer a sincere WELCOME BACK to a prior member, Warren Hawkins.

The membership committee is going to be working on some exciting projects through the end of the year including rewriting our brochure to be given out to prospective members, budget setting, and strategic planning for next years membership options. If this is up your alley and you'd like to share your ideas, we are looking for 2-3 individuals to join the committee. Please contact me with your indications of interest and/or any questions you may have regarding this role.

We hope to see you at the next raft-up or on the next cruise!

Alicia Eshleman
Committee Chair

A Note on Dutch Harbor

Most members know that West Bay Yacht Club maintains a mooring near the south end of Dutch Harbor for our members. The mooring is first-come, first-served and

cannot be reserved. Please be aware that the Club's mooring is not part of the Dutch Harbor Boatyard and therefore DHBV services are not offered to West Bay members who are using the Club mooring. If you plan to use the Club mooring, be prepared to bring a dinghy and tie up at the harbormaster's dock near the south end of the complex. If you wish to use the Dutch Harbor Boatyard launch or bathroom facilities, we suggest making arrangements (it's likely that money will be involved) with the Boatyard on VHF channel 68.

KEEP A SHARP LOOKOUT

Saturday, August 1 McKinley's Cup Regatta
Sat-Sat, August 1-8.....Summer Cruise (Second Week)
Friday, August 7 Goddard Moonlight Raft-Up
Saturday, August 15 Norton Memorial Regatta
Friday, August 21 F3 Race #3 (at EGYC)
Saturday, August 22 Fantastic Plastic Pursuit Race
Friday, August 28 Game Night/Poker Night

Find an up-to-the-minute calendar on our website

<http://www.westbayyc.org>

2009 Board of Governors

Commodore Greg Fornal
Vice Commodore..... Tom Stocker
Rear Commodore..... Jay Eshleman
Past Commodore..... George Ann Redden
Secretary Phyllis Geisser
Treasurer..... Jo-Ann Grima
Parliamentarian..... Marcie Feldmann
Members at Large Joe Landi
..... Chris Pegge
..... Nathan Shapiro

2009 Committee Chairs

Activities.....Phyllis Geisser, Jo-Ann Grima, Michele Lilly
Cruising Carol Ann Getter
Education.....H. Peirce Brawner
House Mark Kane
Membership.....Alicia Eshleman
Publicity & Blooper..... Will Richmond
Racing..... Grant Brandon
Website..... Peter Lussier

FOR SALE

Note: Submit new and renewal ads to willrichmond@gmail.com. Ads will run for

three months. (Expiration date on end of each ad). Please limit ad to 75 words or less.



Recent Monday Evening Racing Action (Carl Baer photos)



Contact Will Richmond to request electronic delivery of the Blooper and most other West Bay Yacht Club correspondence.
willrichmond@gmail.com
Electronic Blooper delivered 7-30-09

PO Box 1604
East Greenwich, RI 02818
[://www.westbayyc.org](http://www.westbayyc.org)

VERY important links to your Club website.
Need to get in touch with a Club Officer or Committee Chair?
www.westbayyc.org/officers.htm
The latest Club Cruising, Racing and Social calendar is always at your fingertips electronically:
www.westbayyc.org/calendar.htm